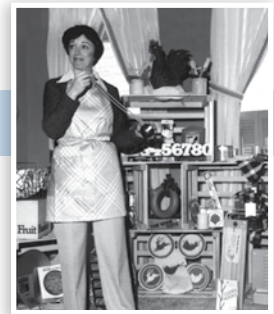


HISTORICAL *timeline*

YEAR	HIGHLIGHT
1980	<ul style="list-style-type: none"> • Doris Christopher founds The Pampered Chef® in River Forest, Illinois. • She chooses a 71-product inventory. • She holds the first Cooking Show on October 15.
1981	<ul style="list-style-type: none"> • 11 Consultants and one coworker join The Pampered Chef®.
1982	<ul style="list-style-type: none"> • The product line expands to 90 products.
1983	<ul style="list-style-type: none"> • The Pampered Chef®, Ltd. is incorporated.
1985	<ul style="list-style-type: none"> • 32 Consultants attend the first Pampered Chef® National Conference in Oak Park, Illinois.
1986	<ul style="list-style-type: none"> • The Pampered Chef® joins the Direct Selling Association.
1987	<ul style="list-style-type: none"> • The Pampered Chef® holds its first incentive trip to Cancun, Mexico.
1991	<ul style="list-style-type: none"> • 98 Consultants attend the first Pampered Chef® Leadership Conference in Chicago, Illinois. • The Round-Up From the Heart® campaign is launched.
1992	<ul style="list-style-type: none"> • Doris Christopher is elected to the Direct Selling Association's Board of Directors.



HISTORICAL *timeline*



YEAR	HIGHLIGHT
1996	<ul style="list-style-type: none"> The Pampered Chef® Canada opens. 
1999	<ul style="list-style-type: none"> Doris Christopher serves as Chair of the Direct Selling Association's Board of Directors. The Pampered Chef® United Kingdom opens. 
2000	<ul style="list-style-type: none"> The Help Whip Cancer® campaign is launched. The Pampered Chef® Germany opens. 
2002	<ul style="list-style-type: none"> The Pampered Chef® joins the Berkshire Hathaway family of companies. The Pampered Chef® celebrates the opening of its new Home Office in Addison, Illinois. 
2003	<ul style="list-style-type: none"> Marla Gottschalk is named President and Chief Operating Officer of The Pampered Chef®. Doris Christopher is inducted into the Direct Selling Association's Hall of Fame. 
2005	<ul style="list-style-type: none"> The Pampered Chef® celebrates its 25th anniversary.
2006	<ul style="list-style-type: none"> Marla Gottschalk is named Chief Executive Officer of The Pampered Chef®. Doris Christopher receives the Horatio Alger Award.
2009	<ul style="list-style-type: none"> The Pampered Chef® Mexico opens. 
2012	<ul style="list-style-type: none"> Reaching \$20 million in contributions to Feeding America®, The Pampered Chef® celebrates the 20th anniversary of the Round-Up From the Heart® campaign. 